

Dear FCC Commission,
Please reject the NAB filing 04-160.

Based on number of comments being received by the FCC on this issue, along with follow-up to our congressmen, how could it be possible for the our peoples' FCC to NOT get the "peoples" message?

My expectation/hope is that by the time this filing is closed the NAB will wish they never brought up this weather/traffic competitive issue desire to restrict SDARS nationwide broadcasting of local traffic conditions back to the FCC.

Also the fact that XM is using its licensed valuable bandwidth for services important to consumers should be applauded. If AM/FM stations would only focus and do the same, the stations the NAB represents and all American consumers would benefit as competitive choice would continue to help all consumers. And consumer protection and safety is the focus of the FCC Right?

The NAB needs to be weaned off of unhealthy government protections restricting needed services that both XM and Sirius are willing to provide and consumers are willing to pay for.

The NAB has a strong hand. The NAB can, if they want, improve their weather and traffic services at no-cost to consumers. But it would require a little less commercials and better quality of content. The NAB does not need government "help" to get this done. The NAB and AM/FM in general needs to instead invest in their own industry, just as XM and Sirius have done.

So bottom line to our FCC, let the marketplace improve the quality of the radio experience. Government regulation, as requested by the NAB in their 04-160 filing will only exacerbate the ongoing over expansion of advertising minutes which is now drowning local radio, along with AM/FM consolidation and increased expected profit margins expected by the Clear Channel type companies (CCU) represented by the NAB.

The only way to improve local consumer "free" radio is true competition. This is now starting by content changes being put in place by "pay" (SDARS) radio with great consumer acceptance. Content improvements as is being done by Sirius and XM can be made by AM/FM as well. All should be allowed to continue to compete in areas such as, but not limited to traffic and weather.

However, content restrictions on SDARS being requested by the NAB to the FCC will only cause continued quality failures in the AM/FM world. Long term healthy business and content improvements will occur in the American AM/FM world only if the FCC rejects filings such as that of number 04-160 by the NAB.

Thank you,

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